

DOCTOR OF BUSINESS ADMINISTRATION IN STRATEGIC INNOVATION CURRICULUM

Program Competencies

Learning Competencies (LCs)	DBA PLOs
LC 1: Research Ability	<p>PLO #1: Appraise the theoretical knowledge and relate it to use in business practice. [Mapped to ILOs 3,6]</p> <p>PLO #2: Relate appropriate research methodology to evidence based business decision-making. [Mapped to ILOs 1,2,5,7]</p> <p>PLO #5: Formulate original research, which includes research design, tools and structure. [Mapped to ILOs 3,5,6]</p>
LC 2: Data Driven Decision Making	<p>PLO #2: Relate appropriate research methodology to evidence based business decision-making. [Mapped to ILOs 1,2,5,7]</p> <p>PLO #4: Identify strategies to solve business challenges within a global context. [Mapped to ILOs 1,2,3,4,7]</p>
LC 3: Leadership	<p>PLO #3: Devise competencies for managing technology, innovation, and organizational change. [Mapped to ILOs 1,2,5,7]</p> <p>PLO #4: Identify strategies to solve business challenges within a global context. [Mapped to ILOs 1,2,3,4,7]</p>
LC 4: Focused Knowledge (Strategy & Innovation)	<p>PLO #1: Appraise the theoretical knowledge and relate it to use in business practice. [Mapped to ILOs 3,6]</p>

	<p>PLO #3: Devise competencies for managing technology, innovation, and organizational change. [Mapped to ILOs 1,2,5,7]</p>
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Learning Outcomes Assessment Results

External Assessment

- DBA Learning Outcomes Assessment Report

Internal Assessment:

- Copies of Doctoral Capstone Research (Dissertations) are available in the ITU Library

All the learning outcomes and results of assessment are included in our [ACBSP Self Study](#).

Requirements for Admission to Program

- Completed application form online,
- Current Resume or C.V.,
- Minimum 30 credit hours beyond a Bachelor’s degree, (such as Master courses, Doctoral courses or Certificates), or at least five (5) years of experience – Chair approval is required,
- Official transcripts of graduate and undergraduate degrees,
- English Proficiency: An interview is required prior to admission into the DBA program to test the student’s English speaking and listening skills. If the interview is not successful, the student needs to take either the TOEFL (with a score of 72 or better), or the IELTS academic module (with a score of 6.0 or better) within three (3) terms of starting the program.
- Statement of purpose: A statement of purpose should address the applicant’s reasons for seeking the doctoral degree and how this program will advance his/her personal and career goals,
- Recommendations: at least one letter of recommendation from a professional or business leader attesting the applicant’s ability to succeed in a doctoral program,
- Peregrine Inbound Exam: All admitted DBA students are required to take the Peregrine Inbound exam during the first trimester of the DBA program. A minimum score of 50% is required. If a student doesn’t achieve the required

minimum score, he/she must submit GMAT or GRE examination scores within three (3) terms of starting the program (no minimum score required).

Program Requirements

1. Peregrine Exams and APA Write & Cite Course:

All DBA students are required to take the Inbound **and** Outbound exams with Peregrine Academic Services. The Inbound Exam should be taken in the first (1st) trimester of the DBA Program. The Outbound Exam should be taken in the sixth (6th) trimester, before the student starts working on their Culminating Experience (CE) course.

The Inbound and Outbound exams have a fee that is currently set at USD \$40 per exam, per student (the fee is subject to change). The Inbound and Outbound exams are REQUIRED and not OPTIONAL.

In addition, students are required to complete an APA Write & Cite course from Peregrine Academic Services. The price per student for the course is US \$49.

For more information about the Peregrine Exams, and the APA Write & Cite course, visit the [DBA INBOUND AND OUTBOUND EXAMS](#) webpage and the course description for DBUS 806 respectively.

Peregrine Registration Instructions:

Please follow the on-screen instructions found at the following URL:

<https://micro.peregrineacademics.com/itu>

Program Structure

The DBA in Strategic Innovation with residencies program may be completed in a minimum of three (3) years.

- a) ITU offers the DBA in Strategic Innovation locally, and globally, and require three (3) residencies.
- b) The curriculum requirements for the DBA are explained below:

To be awarded the degree of DBA in Strategic Innovation, you must successfully complete 48 credit hours including the following:

1. **Coursework:** 39 credit hours of coursework (see below), **AND**
2. **Contribution to the field of business research:** (a) Seminars and/or Conferences, (b) Comprehensive Candidacy Portfolio (CCP),

- 3. **Culminating Experience (CE):** Nine (9) credit hours of Culminating Experience (CE) (see below).
- 4. **Residencies:** DBA candidates with the residencies model require three (3) residencies: Two weeks every year - one week at the end of Term two (2), and one week at the beginning of Term three (3).

1. Coursework

(i) Core Courses

Six (6) courses for a total of 18 credit hours 18

- DBUS 800 Quantitative Research Analysis I (3 credit hours)
- DBUS 801 Quantitative Research Analysis II (3 credit hours)
- DBUS 802 Qualitative Research Analysis I (3 credit hours)
- DBUS 803 Qualitative Research Analysis II (3 credit hours)
- DBUS 804 Data Analytics I (3 credit hours)
- DBUS 805 Data Analytics II (3 credit hours)
- DBUS 806 Peregrine APA Write & Cite (0 credit hours)

(ii) Innovation Specialization Courses

Three (3) courses for a total of nine (9) credit hours9

- DBUS 810 Financial Engineering and Innovation (3 credit hours)
- DBUS 811 Innovation and Digital Transformation (3 credit hours)
- DBUS 812 Strategy for Disruptive Innovation (3 credit hours)

(iii) Research Interest Courses

Two (2) courses for a total of six (6) credit hours6

- DBUS 700 Behavioral Marketing, Digitization, and Decision Making
(3 credit hours)
- DBUS 701 Innovation in Business Transformation and Entrepreneurship
(3 credit hours)

(iv) Key Competency Courses

Two (2) courses for a total of six (6) credit hours6

- DBUS 820 Theoretical Frameworks in Strategy Research (3 credit hours)
- DBUS 821 Research Design (3 credit hours)

2. Contribution to the field of business research

(a) Seminars and/or Conferences

DBUS 710 Special Interest Seminars and/or Conferences (0 credit hours)

Students should complete at least four (4) Seminars and/or Conferences (free or paid) in the area of their research interest. Students should start attending seminars and/or conferences from the very start of their doctoral program. The requirements for seminars and/or conferences must be completed prior to the final CCP presentation (i.e. DBUS 822).

Students may attend more than four seminars and/or conferences based on their interest. However, Students should choose topics in the area that strengthens their CE research interest and their CCP.

For each seminar and/or conference attended, students must write a paper. In the course DBUS 710, which will be conducted in the last term of the second year of the program, students are required to upload on LMS, the papers prepared from attending the seminars and/or conferences. Confirmation of registration for these events must also be included as part of the documents uploaded on LMS.

(b) Comprehensive Candidacy Portfolio (CCP)

DBUS 711 CCP Panel Presentation I (0 credit hours)

DBUS 813 CCP Panel Presentation II (0 credit hours)

DBUS 822 CCP Final Panel Presentation (0 credit hours)

The student from the start of his/her doctoral program develops the CCP, under the guidance of the doctoral supervisor(s) and/or mentor(s) in three stages. The CCP represents a student's goals, plans, and accomplishments in coursework, special topics, learning from seminars and/or conferences, research and work experiences.

The process includes three (3) presentations by each student to a committee, which includes the faculty teaching the DBA courses at the time of presentation and/or the external mentor.

These presentations will be scheduled as follows:

- CCP Presentation I – Term two (2) of Year one (1)
- CCP Presentation II – Residency two (2)
- CCP Final Presentation – Term one (1) of Year three (3)

The goal of the CCP is to ascertain the student's capability to conduct doctoral business research. The portfolio must be aligned with the student's topic of research in the Culminating Experience (CE). Therefore, the student is required to receive a "Pass" decision from the committee in order to progress to the CE phase of his/her degree.

Upon successful completion of the coursework and the CCP, the candidate will start working on his/her CE.

(c) Culminating Experience (CE)

Candidates must choose one of the following three (3) doctoral capstone courses. Each of these courses is equal in terms of academic rigor.

- Doctoral Capstone Research (DBUS 901), OR
- Doctoral Capstone Project (DBUS 902), OR
- Doctoral Capstone Publishable Papers (DBUS 903) (3 publishable papers)

Each capstone course consists of three (3) sections

for a total of nine (9) credit hours9

DBUS 901 – 1 Doctoral Capstone Research 1 (3 credit hours)
DBUS 901 – 2 Doctoral Capstone Research 2 (3 credit hours)
DBUS 901 - 3 Doctoral Capstone Research 3 (3 credit hours)

OR

DBUS 902 – 1 Doctoral Capstone Project 1 (3 credit hours)
DBUS 902 – 2 Doctoral Capstone Project 2 (3 credit hours)
DBUS 902 - 3 Doctoral Capstone Project 3 (3 credit hours)

OR

DBUS 903 – 1 Doctoral Capstone Publishable Papers 1 (3 credit hours)
DBUS 903 – 2 Doctoral Capstone Publishable Papers 2 (3 credit hours)
DBUS 903 - 3 Doctoral Capstone Publishable Papers 3 (3 credit hours)

Each of these courses requires the candidate to work on his/her doctoral proposal.

• ***Doctoral Capstone Proposal***

This is a formal written proposal, which must include a clear statement of the problem to be researched and a survey of the relevant literature. The proposal must specify the research methods, data collection, and data analysis techniques in detail. The methods to be employed must be appropriate, reliable, and appropriate for the measures taken.

A candidate intending to complete his/her DBA degree within three years is required to present and defend the doctoral capstone proposal to the DCC at the end of the Term one (1) of the third (3rd) year. In the event the DCC recommends additional work on the proposal, the candidate will have one more chance to present and defend his/her

doctoral proposal, no later than three (3) months from the original presentation.

- ***Doctoral Capstone Defense***

Upon successful presentation of the doctoral proposal, the candidate will progress to the development of his/her chosen doctoral capstone (DBUS 901, 902, or 903). The candidate will be required to defend his/her final doctoral capstone in the presence of the DCC. The final capstone document(s) must be made available to all members of the DCC one (1) month prior to the defense.

The CE oral defense will take place in the final term of the third (3rd) year. It shall consist of a presentation of the research results and a question and answer (Q&A) session following the presentation. The defense is open to the public, but only members of the DCC have a vote. The doctoral capstone defense passes through unanimous voting.

Terminal Master Degree

Students who complete the coursework, but do not pass either the proposal, or the doctoral capstone defense, will receive a Terminal Master degree. The Terminal degree is usually found in professional fields, or academic areas where research is not the priority. This is similar to the term “All But Dissertation” (ABD) used by other institutions.
